

Georgia National Fair 2000 — 2009

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	TOTALS (1990 - 2008)	
ATTENDANCE												
General (includes students)	365,645	359,843	366,557	384,206	390,213	400,615	431,499	443,351	407,136		6,715,399	
Scheduled field trips	326	327	302	248	357	319	343 ¹	272 ¹	185 ²		5,197	
Scheduled students	16,310	16,849	16,194	12,557	13,111	10,341	11,358 ¹	15,426 ¹	13,092 ²		279,235	
LIVESTOCK & HORSES												
Open livestock entries	3,859	4,196	3,735	3,440	3,729	3,224	2,811	2,888	1,435		56,746	
Junior livestock entries	4,342	4,619	5,363	4,728	4,642	4,671	4,778	5,260	4,630		75,845	
Rabbit and cavy entries	1,264	1,390	0	904	1,010	962	1,050	867	701		17,429	
Horse entries	1,693	1,336	1,295	1,282	408	509	514	383	450		28,803	
Total livestock entries	11,158	11,541	10,393	10,354	9,789	9,366	9,153	8,148	7,216		177,573	
Open livestock premiums	\$143,807	\$145,702	\$139,317	\$128,574	\$120,258	\$113,464	\$109,073	\$93,089	\$82,109		\$2,171,643	
Junior livestock premiums	\$77,814	\$83,064	\$86,730	\$84,232	\$86,081	\$86,388	\$82,374	\$82,314	\$82,548		\$1,339,037	
Total premiums	\$221,621	\$228,766	\$226,047	\$212,806	\$206,339	\$199,852	\$191,447	\$175,403	\$164,657		\$3,510,680	
HERITAGE HALL												
4-H, FFA, FCCLA, TSA entries	2,614	2,526	2,718	2,869	3,156	2,643	2,970	3,786	3,564		38,316	
Premiums	\$35,618	\$36,823	\$36,434	\$41,204	\$40,581	\$40,143	\$39,897	\$44,481	\$41,174		\$538,023	
GEORGIA LIVING CENTER												
Home and fine arts entries	8,288	7,819	7,941	8,123	8,271	7,697	9,122	9,271	9,095		137,666	
Premiums	\$51,097	\$56,547	\$58,231	\$62,700	\$60,672	\$62,749	\$72,628	\$73,561	\$89,200		\$944,200	
TOTAL PREMIUM MONIES	\$308,336	\$322,136	\$320,712	\$316,710	\$307,592	\$302,744	\$303,972	\$293,445	\$295,031		\$4,992,903	
COMPETITIVE EXHIBITORS												
% Georgia's 159 counties (# counties)	96% (153)	97% (154)	95% (151)	96% (153)	95% (151)	92%(146)	93% (148)	94% (149)	94.5% (150)			
Other states	21	22	16	18	14	20	16	16	11			
SURVEY DEMOGRAPHICS												
Male - female mix	45%-55%	36%-64%	45% -55%	48%-52%	42%-58%	44%-56%	60%-40%	38%-62%	40%-60%			
Largest age category	51-60	61-70	41-50	31-55	31-55	31-55	36-55	46-55	36-55			
SURVEY RESULTS												
Marital Status	n/a	Married 84%	Married 85%	Married 74%	Married 68%	Married 60%	Married 56%	Married 58%	Single 54%			
Education	n/a	College Grad 33%	College Grad 48%	College 20%	High School 42%	High School 27%	In School 22%	High School 22%	Student 34%			
Employment Status	n/a	Full-time 45%	Full-time 48%	Full-time 67%	Full-time 58%	Full-time 53%	Full-time 46%	Full-time 49%	Full-time 37%			
Family Income	n/a	\$55,000+ 52%	\$55,000+ 44%	\$25,000-\$75,000; 60%	\$25,000-\$49,999; 40%	\$25,000-\$49,999; 42%	\$51,000-\$100,000; 28%	\$51,000-\$100,000; 28%	\$51,000-\$100,999; 25%			
What people liked most (top 5 choices)	GA Living Ctr. Food Livestock Heritage Hall McGill Shops	GA Living Ctr. Livestock Food Heritage Hall McGill Shops	Livestock GA Living Ctr. Heritage Hall McGill Shops Food	Food Livestock Free Entertain. McGill Shops Midway Rides	Food Livestock Free Entertain. Fireworks McGill Shops	Food Livestock Free Entertain. Midway Fireworks	Food Livestock Free Entertain. Midway Free Entertainment	Food Livestock Free Entertainment Home/Fine Arts Midway	Food Midway Livestock Free Entertainment Home/Fine Arts	Food Midway Livestock Free Entertainment		
Written comments	Clean Friendly people Exhibits Entertainment	Clean Friendly people Family-oriented Security	Clean Friendly people Organized Enjoyable	Clean Friendly People Organized Enjoyable	Clean Great Fair Variety of Entertain. Friendly People	Great Fair Return to Fair Clean Enjoyable Enjoy Experience	Great Fair Clean Enjoyable Family-Oriented	Great Fair Good Concerts Clean Friendly People	Like Fair Safe Family Feeling Fun			

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¹ Fall break for Houston County and other schools during Fair week.

² Two-day fall break for Houston County schools during Fair week.

